



All other logos or variations of the logo and art work with the intent purpose of decorating clothing with the OMHA brand shall be approved in the actual catalogue or catalogue submitted by each apparel company.

## OMHA APPAREL CONTINUITY POLICY 2017/18

OMHA Board Approved August 8<sup>th</sup> 2017

PRESENTED BY: NIKKI GROVER  
OMHA APPAREL COORDINATOR

JULY 31, 2017

## OMHA Apparel Continuity Policy 2017/18

The intent of this document is to identify the correct use of colors & logos as well as outline the quality & style of garments selected by the board for the Grizzly Brand to be purchased and worn by Players, Coaches, Parents and other members of OMHA.

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### LOGO OVERVIEW

Name:	Identification:
Grizzlys / OMHA Logo	A. Features wording: Olds Grizzlys Minor Hockey
Grizzly Scratch	B. Ripping affect from grizzly claws
Grizz Head	C. Solo one color gold grizzly head

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### OBJECTIVE

Plan to be distributed to Suppliers and Teams to create clear understanding of OMHA's garment continuity guidelines. Plan to be posted on OMHA website for reference.

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### TARGET MARKET

The plan intends to create continuity yet retain supplier flexibility for the purchaser.

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### PROCESS

#### SUPPLIERS

Please review this document as you create your catalogue offerings for OMHA teams. You may create a catalogue offering that adheres to this document and present it for approval to the Apparels committee **PRIOR** to the start of the hockey season. Once approved, your company will be added to our preferred vendor list. Only items within your catalogue may be offered to our teams.

Special products/orders may be submitted to the Apparels Committee for approval before any orders are placed. Submissions must contain color images that represent the final product. Images must show all sides of garment.

#### TEAMS/MANAGERS

Preferred suppliers that have submitted approved product catalogues to the OMHA apparels committee **PRIOR** to the start of the hockey season are free to sell products within that catalogue to your team throughout the year.

#### SPECIAL ORDERS (OUTSIDE OF CATALOGUE OFFERINGS)

Special products/orders may be submitted to the Apparels committee for approval before any orders are placed. Images of design drawings must be submitted with request.

## GARMENTS

Title	Base colours	Accent Colours	Logo	Logo Placement
Ball Cap	Black	Gold	A	Center front. Full colour or Monochromatic
Touque	Black , grey	Gold	A	Number/name or Logo: center front
Shorts	Black, yellow, white	Gold	A	On left leg (Player # on left leg in gold or white)
Sweat pants	Black, grey	Gold	A	On left leg (Player # on left leg in gold or white)option B on the back of left calf
Hoodie	Black, Gold, Grey	Gold(on Black) Black on others	A	Large center , small upper left chest, top of hood or sleeves
T-shirt	Black, Light Grey, Charcoal, White, Gold	Gold(on Black) Black on others	A	Large center or small upper left chest
Long sleeve Shirt	Black, Light Grey, Charcoal, White, Gold	Gold(on Black) Black on others	A	Large center or small upper left chest or sleeves
Tracksuit-Jacket	Black, grey	Gold or white	A and or B	Small crest on upper left chest (Name and or number on Right sleeve in gold or white) option B on the back left shoulder blade
Tracksuit-pant	Black, Grey	Gold or white	A and or B	On left leg (Player # on left leg in gold or white) option B on back left calf
Melton or winter Jackets	Black,Grey	none	A	Small crest on upper left chest. (Name and or number on right sleeve in gold or white)
Practice Jerseys	Black, White, Gold, Light Grey.	Black, White, Gold, Grey	A	Main logo centered on chest. Logo may be one colour. Logo B or C may be placed on upper shoulder(s). With Logo A as main logo.
Gear Bag	Black	White and Gold	A	Large full colour logo on side, handles may be Gold and White.

# PREFERRED VENDORS

Grand Central Stitchin	info@grandcentralstitchin.com	www.grandcentralstitchin.com	403-343-2226
Name	email	website	phone
Digger Sports	service@diggersports.ca	www.diggersports.ca	403-556-1888
Name	email	website	phone

- Female Program Logo      A.      Features wording: Olds Grizzlys Female Hockey
- OMHA Logo                      B.      Features wording: Olds Minor Hockey Association