



Olds Minor Hockey Association:
Apparel and Equipment Policy and Procedure

Organization: Olds Minor Hockey Association (OMHA)

Policy Name: Apparel and Equipment Policy and Procedure

Date of Policy Adoption: August 8, 2017

Date of Policy Amendments: March 11, 2026

Policy Purpose: The purpose of Olds Minor Hockey Association’s Apparel and Equipment Policy and Procedure is to establish a clear standard for the Association’s apparel branding, quality, and style, as well as equipment safety and allocation standards. The policy and procedure also provides continuity among Olds Minor Hockey Association while retaining vendor, supplier, and team flexibility.

Applicable Hockey Canada Regulation(s): No Yes

Applicable Hockey Alberta Regulation(s): No Yes

Applicable Olds Minor Hockey Association Bylaw(s): No Yes

This policy is authorized under Article 3.7.a(i) of the Olds Minor Hockey Association bylaws.

Olds Minor Hockey Association Policy:

Team Naming:

- All teams in the Association shall be named “Grizzlys”, unless otherwise specified by this policy and procedure.
- All female teams in the Association shall be named “Junior Broncos”, subject to the continued partnership with the Olds College Broncos female hockey team. If the partnership ceases, the Association’s U11 and higher female program will revert to the “Grizzlys” in the subsequent hockey season.



Olds Minor Hockey Association: Apparel and Equipment Policy and Procedure

- The Association acknowledges that the “Junior Broncos” branding is owned exclusively by Olds College of Agriculture and Technology (“Olds College”) and the usage of the branding by Olds Minor Hockey Association is subject to the express and ongoing consent and approval of Olds College.

Team Colours:

- The combination of black, gold, and white will be the standard colours for the Olds Minor Hockey Association “Grizzly” team jerseys for all age divisions, unless otherwise specified by this policy and procedure.
- The combination of blue, green, and white will be the standard colours for the Olds Minor Hockey Association “Junior Bronco” team jerseys as set out in the “Olds College of Agriculture and Technology Brand Standards” for all female divisions.
- The Association is further subject to the branding standards and approval requirements established by Olds College for the “Junior Broncos” as set out in the “Olds College of Agriculture and Technology Brand Standards”.

Apparel and Equipment Standards:

- All equipment supplied by the Association will meet Hockey Canada safety standards.
- All apparel sanctioned, approved, and/or supplied by the Association shall meet established quality standards and be procured or offered at pricing that is fair, competitive, and in the best interests of the Association and its Membership.

Vendor Expectations and Requirements:

- Prospective vendors and suppliers may initiate and create a catalogue offering that adheres to the Association’s prescribed standards for consideration by the Apparel and Equipment Director, provided it is submitted prior to the start of the hockey season.
- Prospective vendors and suppliers submitting a catalogue for considerations must, at minimum, include the following within their catalogue submission: jackets, track



Olds Minor Hockey Association: Apparel and Equipment Policy and Procedure

suits, warm-up gear, sweatpants, hoodies, long sleeves, ball caps, toques, practice jerseys, and gear bags.

- All vendors and suppliers are required to meet the Association's standard for all name bars and "Captain" and "Assistant Captain" insignia to be stitched on.
- The Association will give preference to vendors and suppliers within the Town of Olds and Mountain View County for annual vendor catalogues, but reserves the right to consider catalogues submitted by vendors and suppliers outside the geographic preference.
- The Association is committed to high ethical standards and will not share vendor and supplier catalogues and pricing with competitors during the selection process. Vendors and suppliers that breach this expectation risk disqualification from the selection process for the respective season.
- Only items within approved catalogues may be offered by vendors and suppliers to Olds Minor Hockey Association teams.
- The Association reserves the right to unilaterally terminate an approved vendor and/or supplier catalogue without notice if vendors and/or suppliers are found, in the sole discretion of the Association, to be in violation of the terms and conditions set out in the Association's "Apparel and Equipment Policy and Procedure". Vendors and/or suppliers may further be disqualified from submitting to future catalogue bids if the violation is considered substantial by the Association.

Approval Process for the Annual Catalogue:

- The Apparel and Equipment Director must consider a minimum of two vendors and suppliers when making the annual catalogue recommendation to the Board of Directors to ensure competitive pricing for the upcoming season.
- The Apparel and Equipment Director will bring the recommended catalogue(s) to the Board of Directors for approval by June each year. The Board of Directors is the final decision-maker on the catalogue.
- If the Board of Directors approves a vendor or supplier catalogue, the vendor or supplier will be added to the Association's approved vendor and supplier list for the upcoming season.



Olds Minor Hockey Association:
Apparel and Equipment Policy and Procedure

- Approved vendor or supplier status expires at the conclusion of the spring hockey season, and approved vendors or suppliers must resubmit a new catalogue for the upcoming season.

Teams and Catalogue Orders:

- Association teams are free to choose items for their team throughout the year from approved catalogues for the respective season.
- If a team order requires a team cash call to fulfill the order, the team must remain in compliance with the cash call cap stipulated in the “Team Budgets and Cash Calls” subsection in the Association’s “Fundraising Policy and Procedure”.
- Association Members are permitted to order from the catalogue for personal purchases beyond team orders.

Special Requests and Considerations:

- Special product orders not included in the season’s catalogue offerings may be submitted to the Apparel and Equipment Director for consideration at any time throughout the season, provided the request is made a minimum of three weeks in advance of the projected order date for the product.
- Third jerseys are permitted for teams, provided all terms and conditions as set out in the “Apparel and Equipment Policy and Procedure” and other Association standards are met, including but not limited to the advanced submission to the Apparel and Equipment Director for prior approval.
- Special requests and considerations other than third jerseys will only be considered for: tournaments, provincials, special commemorative events, coach gifts, or Association-wide events and promotions.
- Vendors and suppliers beyond local geographic boundaries may be pursued for special product orders, provided they otherwise fulfill other relevant sections of this policy and procedure.
- Special product submissions must contain colour design images that represent a final product rendering. Images must show all sides of the garment or item.



Olds Minor Hockey Association:
Apparel and Equipment Policy and Procedure

- The approval of the Apparel and Equipment Director must be finalized before any special product orders are placed.

Equipment Allocation:

- The Apparel and Equipment Director will communicate with the Safety Coordinator at the start of the season to ensure that each team's equipment locker includes the updated safety binder and complete first aid kit.
- All team lockers will be issued with the following: white board, markers, pucks, pions, home jerseys, away jerseys, jersey bags, and age-appropriate practice equipment.
- All players will be issued jerseys and socks at the beginning of the season. The Association will, in its sole discretion, assign jerseys from among available inventory. Jerseys are required to be returned at the conclusion of the season, unless otherwise specified.
- U7 and U9 divisions will be issued nets, boards, and shooter equipment.
- The U9 division will be issued goalie equipment in addition to the above.
- All AA players will be issued pant shells.

Return of Apparel and Equipment:

- All players are required to submit a three-hundred-dollar jersey bond either through the digital registration platform, cheque, or an authorized credit card bond.
- Players who do not return their jersey at the end of the season will forfeit their bond to the Association.
- If, in the sole opinion of the Association, there is willful or unreasonable damage to a returned jersey, the Association reserves the right to retain the jersey bond, in whole or in part.
- Division Directors are responsible to coordinate with their division's coaches to sign out the equipment at the beginning of the season, and to inventory and sign all equipment back in at the end of the season.

Decommissioning of Apparel and Equipment:



Olds Minor Hockey Association: Apparel and Equipment Policy and Procedure

- Retiring U18 players will be gifted their home jersey from the Association.
- If apparel and equipment is damaged or outdated, the Apparel and Equipment Director will identify if a replacement budget is required and recommend a decommissioning plan for the apparel or equipment, as necessary, for the Board of Directors.
- The Association reserves the right to, in its sole discretion, give away decommissioned jerseys when it replaces a full set of team jerseys. As a general practice, AA jerseys are usually replaced on a two-year cycle, however, this determination is subject to the condition of the jerseys and the Association's budget considerations.

Sponsorships for Apparel and Equipment:

- Sponsorships for all Association apparel and equipment must comply with the "Sponsorship" and "Advertising" subsections of the Association's "Fundraising Policy and Procedure".

Policy Review: This policy will be reviewed annually by the Olds Minor Hockey Association Board of Directors.

Policy Oversight:

The Apparel and Equipment Director is primarily responsible for the implementation of this policy and procedure, although there are policy and procedure accountabilities for all Association affiliates.

Operational Appendix:

Logo Standards

Approved Vendors and Suppliers for the Hockey Season

[Olds College of Agriculture and Technology Brand Standards](#)



Olds Minor Hockey Association:
Apparel and Equipment Policy and Procedure

Operational Appendix:

Logo Standards:

- The options within the Olds Minor Hockey Association logo standards for prospective vendors and suppliers to incorporate into their catalogue are available at www.oldsminorhockey.com. The Association's general brand standards are also available on the website.
- The primary logo standard for "Junior Broncos" is the combination or lockup logo. It is a single file that integrates the horse icon and wordmark in specific alignment and spacing. Where possible, the Association should utilize the full logo; however, certain applications will require a single colour logo. A single colour version in four brand colours is available. Refer to the "Olds College of Agriculture & Technology Brand Standards" for logo specifications.

Approved Vendors and Suppliers for the Hockey Season:

- The approved vendors and suppliers for the 2025-2026 season are as follows:
 - Grizzly Apparel Only (vendors approved annually by the Association):
 - Mountain West Promotions
 - Digger Sports Excellence
 - Grand Central Stichin' Inc.
 - Sixth Stake
 - Junior Bronco Apparel Only (vendors must be confirmed with Olds College annually and be ratified by the Association):
 - Digger Sports Excellence
 - North Star Sports

Olds College of Agriculture and Technology Brand Standards:

- The attached "Olds College of Agriculture and Technology Brand Standards" document must be referenced for all planning, decision-making, and implementation of "Junior Broncos" branding by the Association.



Olds Minor Hockey Association:
Apparel and Equipment Policy and Procedure

- The “Olds College of Agriculture and Technology Brand Standards” document is also available at www.oldsminorhockey.com.